

2017 Media Tonic Screen Specifications

for Fremantle Games at Domain Stadium (Subi Oval)

NOTE: Deadlines 1 day earlier for Thursday night games

TVC

Ratio: 16:9
Format: Quicktime (.mov)
Codec: H.264
Width: 1920
Height: 1080
Frame Rate: 25p
Aspect: Square Pixels (1.0)
Bitrate: <16,000 kbit/s
Audio: -12db

Media Tonic Contact

Jayne Pearce
Telephone: 08 9388 7844
Email: jayne@mediatonic.com.au

Please ensure that all video content begins and ends with vision rather than black and/or clapper boards. No content should fade to or from black.

Key number, title and duration 10am Tuesday via email to jayne@mediatonic.com.au

Material 10am Thursday via <https://www.dropbox.com/request/mq1KW68sUPrFD8zO7dt9>

(copy and paste full URL into browser)

Please list file name as Brand –Key Number.

CRAWLS

Crawls can be a maximum of 15 words long.

Text colour and font can be specified but cannot always be matched exactly. Logos in jpg format can also be provided and can be used at the beginning and end of the text.

Please note: the screen background can bleed through dark colours in logos.

Text and Logo by 10am Tuesday via email to jayne@mediatonic.com.au

REPLAYS

3 Second Duration
Format: Quicktime (.mov)
Codec: H.264
Width: 1920
Height: 1080
Frame Rate: 25p
Aspect: Square Pixels (1.0)
Bitrate: <16,000 kbit/s

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