

2017 Media Tonic Screen Specifications

for Fremantle Games at Domain Stadium (Subi Oval)

Type	Format	Deadlines and Delivery
TVCs	<p>Ratio: 16:9 Format: Quicktime (.mov) Codec: H.264 Width: 1920 Height: 1080 Frame Rate: 25p Aspect: Square Pixels (1.0) Bitrate:<16,000 kbit/s Audio: -12db</p> <p>Please ensure that all video content begins and ends with vision rather than black and/or clapper boards. No content should fade to or from black.</p>	<p>Key number, title and duration 10am Tuesday via email to jayne@mediatonic.com.au</p> <p>Material 10am Thursday via https://www.dropbox.com/request/mq1KW68sUPrFD8zO7dt9 (copy and paste full URL into browser)</p> <p>Please list file name as Brand –Key Number.</p>
Crawls	<p>Crawls can be a maximum of 15 words long.</p> <p>Text colour and font can be specified but cannot always be matched exactly. Logos in jpg format can also be provided and can be used at the beginning and end of the text.</p> <p>Please note: the screen background can bleed through dark colours in logos.</p>	<p>Text and Logo by 10am Tuesday via email to jayne@mediatonic.com.au</p>
Replays	<p>3 Second Duration</p> <p>Format: Quicktime (.mov) Codec: H.264 Width: 1920 Height: 1080 Frame Rate: 25p Aspect: Square Pixels (1.0) Bitrate: <16,000 kbit/s</p>	<p>Key number and/or title 10am Tuesday via email to jayne@mediatonic.com.au</p> <p>Material 10am Thursday via https://www.dropbox.com/request/mq1KW68sUPrFD8zO7dt9 (copy and paste full URL into browser)</p> <p>Please list file name as Brand –Key Number.</p>

Media Tonic Contact

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NOTE: Deadlines 1 day earlier for Thursday night games

